



BEGA North America is a world renowned manufacturer of architectural lighting solutions.

Illuminating What Matters:

A guiding light for elevating our thinking beyond day-to-day activity in a clear and memorable way, BEGA North America's vision intentionally possesses more than one meaning. Naturally, as an architectural lighting company, to illuminate a surface or an object makes perfect sense. There's a deeper meaning, however. To illuminate can also mean to make lucid or clear, or to shed light on an important concept or idea. Whether it's for our industry, our community, or our family, we want to matter to people who want to matter to us. And most importantly, to illuminate can also mean to enlighten, as with knowledge. We invest heavily in our people, and believe this simple idea is why they ultimately choose BEGA for a lifetime, because we're focused on illuminating what matters to them.

Who we are

Intended to articulate the organization's culture and used as a tool to govern behavior and shape critical decision making throughout the enterprise, BEGA has established three core values.

1. Quality – We have an unwavering commitment to Quality above all... in our people, products, partners and processes.
2. Family – We are a diverse Family of passionate and self-driven individuals who act with integrity, fairness and respect, that hold one another accountable to the highest standards, and collectively promote work-life balance.
3. Growth – We embrace perpetual Growth and development, continuous learning and constant improvement, enabling the brand, the organization, and the individual to realize their full potential.

What we believe in

Respect – we treat everyone with respect by being polite and kind.

Integrity – we act with integrity by being honest and following our moral and ethical convictions.

Ownership – we possess an attitude of ownership and a mentality that desires us all to thrive.

Accountability – we lead by example, always accountable for doing what we agreed we would do.

Diversity & Inclusion – we promote creating a culture of inclusive and diversity in order to achieve a work environment in which all individuals are treated fairly and respectfully with equal access to opportunities and resources.



Position Profile

The Graphic Designer is a key member of the marketing Team. They are responsible for providing graphic design solutions that elevate the company's marketing efforts. The Graphic Designer will use knowledge of brand standards and current design trends to create custom marketing pieces that inspire, inform and captivate consumers. The ideal candidate is an exceptional communicator and can give and take constructive feedback, effectively collaborate with agents and staff, and prioritize workflow in a fast-paced environment.

Knowledge & Experience

- BA in Graphic Design, Visual Communications or related field
- 3+ years experience in graphic design / web utilizing the most up-to-date Adobe Creative Suite on a Mac platform
- Possess expertise in using Adobe Creative Suite
- Acute attention to detail with strong typography skills
- Know and use current web standards in order to take graphic designs into the digital realm
- Ability to follow direction and to execute concepts.
- Ability to adhere to timelines and meet all deadlines while producing accurate and high-quality work
- Ability to self-manage one's time while working on concurrent projects
- Ability to prioritize work and move from one priority to another at any time.
- Ability to work as a team member and individually.
- Ability to perform repetitive tasks.

What you'll do

- Design and execute email campaigns
- Create highly designed presentations for product promotion and education
- Create and publish web assets to the company website
- Work with the team to produce product launches and monthly product promotions across multiple channels
- Create internal communication that is in line with our brand identity
- Communicate ideas and concepts across departments to reach our customers and inspire them to specify our product



Performance Measurements

- On-time delivery and distribution of all projects and assets
- Provide quality assurance of all creative deliverables
- Direct communication with collaborators, department managers and cross-functional teams to keep multiple projects moving forward
- Protect the BEGA brand in all projects and adhere to the brand guidelines

Leadership Principles

And finally, BEGA has put forth a set of governing principles. If values govern behavior, principles govern consequences, and we've established four principles to provide the entire organization with a set of hierarchical direction for decision making. First and foremost, as a leader at BEGA, you are the Brand. Be proud of it and protect it. Second, People are BEGA's most valuable asset. Our decisions should always reflect this. Third, Safety is our first priority. Zero lost-time accidents is not a goal, it's an expectation. And last but not least, we strive for Excellence in everything we do!

BEGA North America is located in the heart of the picturesque "American Riviera" just south of Santa Barbara. This setting offers endless access to outdoor activities such as hiking, sailing, surfing, mountain biking, and the likes. We offer an attractive compensation package, including health care, 401(k), vacation and personal pay, educational reimbursement program, on-site gym, jogging path, wellness programs and a remarkable work environment.